

# SPECIALIST PARTNER

- 01

**Clear, fixed prices**  
You know what you pay before we start.
- 02

**Clear limits**  
Every service states what is and is not included.
- 03

**Built for your industry**  
Services planned around how your industry works.

PAIRS WELL WITH

|                               |     |
|-------------------------------|-----|
| Google Business Profile Setup | £99 |
| Website Care                  | £64 |
| Analytics Setup               | £29 |
| Existing Website Copy Rewrite | £39 |
| Extra Standard Website Page   | £55 |

Keep it looked after

Website Care plans for IMMORL built sites

**£34**  
PER MONTH

# GET IN TOUCH

Tell us about your business and we will point you to the right service.

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EMAIL US

[support@immorl.com](mailto:support@immorl.com)
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VISIT OUR WEBSITE

[immorl.com](https://immorl.com)



DIGITAL INFRASTRUCTURE FOR INDUSTRIES OTHERS OVERLOOK

BEFORE WE START

IMMORL works with lawful businesses in adult and other restricted or policy sensitive industries. Before we accept a project we check that your activity and content are lawful, that you hold the rights to what you supply, and that the platform, payment or supplier terms that apply to this service permit your category. These checks are practical screening, not legal advice or a compliance certificate. IMMORL is a Mayfair venture.



# SEO ESSENTIALS

Simple ongoing SEO checks and improvements to keep your website in good shape.

PLAN · BUILT FOR YOU



**£139**  
PER MONTH

# WHAT YOU GET

- Monthly SEO check
- Indexing check
- Monitoring for obvious SEO issues
- One small SEO improvement where appropriate
- Basic performance check
- Basic search visibility review
- Short useful update when appropriate
- EXTRAS: Page title adjustment
- Heading improvement
- Internal link improvement
- Image alt text
- Small on page optimisation
- Basic metadata improvement

# HOW IT WORKS

- 01

**Check fit**  
We confirm it suits your business and category.
- 02

**Onboard**  
You complete onboarding and send your materials.
- 03

**We deliver**  
IMMORL builds from the information you provide.
- 04

**You review**  
You send one consolidated list of changes.
- 05

**QA and handover**  
We test, then launch with a clear handover.
- WHAT WE NEED FROM YOU**

■ Access to your website

■ Access to Search Console, where we do not already have it

# FIXED PRICE

SEO ESSENTIALS

£139

| Billing    | Per month                                                                              |
|------------|----------------------------------------------------------------------------------------|
| Turnaround | Ongoing monthly service. Routine improvements are normally completed within the month. |

NOT INCLUDED

- SEO guarantees
- Large content projects
- New service pages
- Extensive keyword research
- Link building
- Major technical SEO
- Large website changes
- Formal monthly reports

Turnaround starts once payment, access, information and approvals are received. Timings are estimates, not guarantees. You must hold the rights to everything you supply. Third party approvals, rankings and leads are outside IMMORL control. Prices are fixed unless stated. Full terms at [immorl.com/terms](https://immorl.com/terms).